

ESTTA Tracking number: **ESTTA777949**

Filing date: **10/20/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JayMay LLC</b>
Application Serial Number:	<b>86783070</b>
Application Filing Date:	<b>10/09/2015</b>
Mark:	<b>BUTTERBUZZ EASY HEALTHY DELICIOUS 20 14</b>
Date of Publication	<b>10/11/2016</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, CPC Intellectual Property, Inc., 2 Cumberland Street, Brooklyn, NY 11205, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/10/2016. CPC Intellectual Property, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/08/2017.

Respectfully submitted,

/AFD/

10/20/2016

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**UNITED STATES**

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